

BUSINESS NEWS

Firms supporting drive to promote Hull as an exciting place to live, work and invest in

We're committed to city's renaissance

By DANIELLE WAITE
NEWS REPORTER

A RECRUITMENT firm and a consultancy company have signed up to a scheme promoting Hull as a great place to live, work and invest in.

Beardshaw Murray and Your New Horizon are the first Citybuild bondholders.

The scheme was previously run by Cityimage, which has now merged with urban regeneration company Citybuild.

Both firms have joined the scheme to support the transformation of Hull into a top 10 city.

Beardshaw Murray specialises in the recruitment and selection of executive and managerial roles across a broad range of sectors.

Managing director Tracey Pelham said: "As a business we are passionate about the area and what it has to offer.

"We are delighted to have joined the bondholder scheme and support the city in its aspirations to become a top 10 city.

"We understand the need to attract new candidates into the area by promoting the region.

IN SHORT

Beardshaw Murray and Your New Horizon are the first Citybuild bondholders. The scheme was previously run by Cityimage, which has now merged with urban regeneration company Citybuild. Both firms have joined the scheme to support Hull's aim to be a top 10 city.

"The city has great potential and we want to work with Citybuild to help promote its profile and contribute to its success."

Your New Horizon is a specialist consultancy in executive coaching, team-effectiveness and project management.

Managing director Clare Crowther said: "We are delighted to have signed up to the bondholder scheme.

"Your New Horizon believes that to be successful it is important to support and promote the area. The work of Citybuild is vitally important and we are excited to be playing a part in the renaissance of the city."

Emma Pearson-Kendall, head of communication at Citybuild, said: "We are thrilled Beardshaw Murray and Your New Horizon have joined the bondholder scheme. It is vitally

important for private sector companies' to support and share the vision for the city.

"It's an exciting time for Hull as we join the agendas of strategic marketing and economic development for the city and the bondholder scheme will play an ever more important role in this work."

Over the past seven years, the bondholder network has developed extensively and now includes more than 80 organisations.

The scheme welcomes organisations from a variety of backgrounds. The common goal is to work with Citybuild and its partners, Hull City Council and Yorkshire Forward, to promote Hull as an exciting place to live, work and invest in.

Bondholders provide either financial or in-kind contributions to the city's marketing activity.

For more information, call Lee Turnbull on (01482) 387443 or e-mail leet@citycompanies.co.uk

d.waite@hdmp.co.uk

Links

Hull Citybuild

www.hullcitybuild.co.uk

Your New Horizon

www.yournewhorizon.co.uk

Beardshaw Murray

www.beardshawmurray.co.uk



DELIGHTED TO SIGN UP: Clare Crowther, of Your New Horizon

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Finished In Silver With Slate Cloth/Leather Interior, 6 Speed Manual Gearbox, ABS, Adjustable Steering Column, Alloy Wheels Alu 50, Audio Display Sat/Nat With 13 Speakers, Cat I Alarm, Compact Disc Player, Cruise-Control, Drivers And Passengers Air Bag, Electric Folding Mirrors, Engine Immobiliser, ESP Traction Control, Front Fog Lights, Head Lamp Wash, One Previous Registered Keeper, One Touch Electric Windows, Remote Central Locking, Dual Zone Climate Control, Parking Assist, Rain Sensing Wipers

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SAAB 9-3 VECTOR 1.9 TID (150 BHP) SPORT SPORTWAGON

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